

## FOR IMMEDIATE RELEASE

### ai3 Strengthens Hospitality Expertise with Addition of New Project Manager

*Ann-Marie Lima joins ai3, Inc.*

**ATLANTA – November 16, 2010** – ai3, a multi-disciplinary design firm and idea exchange, today announced the addition of Ann-Marie Lima to its growing team of experienced interior designers. Lima is a LEED accredited professional and will be responsible for helping grow the firm's interior design practice while also managing the creation of compelling designs for ai3's clients.

Lima joins ai3 from global design firm Gensler, where she worked as associated interior designer and served as the southeast regional project lead for hospitality clients. Her experience in hospitality design is deep and diverse. Her contributions can be found in prestigious spaces ranging from the Bellagio in Las Vegas to the InterContinental Hotel in Buckhead, Atlanta.

The addition of Lima to ai3's talented team of designers is part of the company's efforts to grow its presence in the hospitality area on a global scale. ai3 is currently working with some of the biggest brands in the hotel industry, and has designed resorts, conference centers and sports venues.

"Over the last year, we've seen our hospitality work skyrocket. We're fortunate to have such experienced talent like Ann-Marie join our team," said Lucy Aiken Johnson, ASID, principal at ai3, Inc.

For more information on ai3, please visit [www.ai3online.com](http://www.ai3online.com).

#### **About ai3, Inc.**

ai3's multi-disciplinary design services reveal the stories that give meaning and value to design. Through the exchange of ideas and thoughtful client dialogue, ai3 creates energetic, compelling designs across a wide spectrum of industries and geographies. To learn more about ai3's architecture, interior and product design services, please visit [www.ai3online.com](http://www.ai3online.com).

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